

PROVIDEOTOURS

Professional Real Estate Video Tour Creator

ProVideoTours, LLC • Complete Feature Reference • Updated July 2026

1. AGENT PROFILE & BRANDING

Agent Profile Setup

Permanent one-time setup — saved across all tours automatically.

- Agent 1 and Agent 2 (Co-Agent) support, each with independent control over which fields (License #, Phone, Email) appear on the closing card
- Name, designation, company, phone, email, license number
- Agent headshot photo upload
- Profile persists — never re-enter between tours

Company Profile

Separate company branding stored in the agent profile.

- Company name, address, website
- Company logo upload (PNG/JPG)
- Logo appears on opening and closing cards

Opening/Closing Card Setup

Full control over what appears on your branded intro and outro cards.

- Two card modes: Default Card or No Card
- Opening Card content — up to 8 fields from Property Details (address, city/state/zip, beds, baths, sq ft, parking, waterfront, price)
- Closing Card content — select from Name, Designation, Company, Phone, Email, License #, independently for Agent 1 and Agent 2
- Independent background colors for Opening and Closing cards — Navy, Black, Charcoal, Deep Teal, Burgundy, White, Green
- All content selections live in one place — Tour Settings — so there's a single source of truth per tour

Watermark / Branding

ProVideoTours logo watermark on all trial exports.

- Scales proportionally to the actual export resolution across Landscape, Portrait, and Square formats
- Navy and White versions available — selected per tour in Tour Settings
- Adjustable opacity (default 55%)
- Positioned bottom-right, above the caption bar
- Removed entirely on licensed/unbranded exports

2. PROPERTY DETAILS

Property Information

Comprehensive residential property details form.

- Address, City, State, Zip
- Beds, Baths, Half Baths, Sq Ft
- Parking (garage, carport, etc.)
- Waterfront designation
- Year Built, Stories, Lot Size

Price Display

Flexible price presentation with compliance features.

- Show/Hide price toggle
- Show/Hide price disclaimer — set independently from the price toggle itself
- Editable disclaimer field, pre-filled and clearable

Residential Only

Streamlined for residential real estate — no commercial or land clutter.

- Clean, agent-focused workflow
- No irrelevant category confusion

3. PHOTO & VIDEO MANAGER

Media Import

Accepts both photos and video clips in one unified manager.

- Photos: JPG, PNG, WEBP, HEIC, BMP, TIFF
- Video clips: MP4, MOV, AVI
- Mix photos and videos in any order
- Bulk import — select multiple files at once

Visual Grid Manager

Drag-and-drop grid for arranging your tour's photos and video clips.

- Right-click context menu: Enlarge, Rotate, Replace, Delete
- Position labels update live during reorder
- Animated drag-to-reorder — ghost tile, drop placeholder, and auto-scroll at grid edges

Photo Display Modes

Per-photo display mode control for best visual presentation.

- FT — Fit to Frame: shows the full image with no cropping. Applied automatically to portrait-shaped photos, and can be manually toggled per photo
- LS — Landscape: cinematic 16:9 crop with Ken Burns-style motion. Applied automatically to landscape-shaped photos
- VS — Virtually Staged: badge overlay marking a photo as virtually staged, toggled per photo
- Each photo's mode travels correctly with it when the photo order is changed

Caption System

Per-photo captions displayed in the lower bar of the video.

- Individual caption per photo or video, up to 75 characters
- Caption position: Top or Bottom
- Adjustable font size and opacity
- Caption bar style matches card color theme

Rotation & Correction

Fix orientation issues directly in the manager.

- Rotate left/right in 90-degree increments
- EXIF auto-correction on import
- Portrait images auto-fitted in Landscape mode

Property Details Reminder

Smart notice when photos are added before property details are entered.

- Amber banner appears in Photo Manager
- Non-blocking — photos still save normally
- Disappears once property details are completed

4. CINEMATIC MOTION & VISUAL EFFECTS

Motion Styles — 6 Options

Six distinct motion styles — more breadth than typical competitor tools.

- Ken Burns: the classic slow zoom with subtle pan, the proven standard
- Drift: slow, subtle horizontal drift — calm and elegant
- Breathe: gentle sine-wave zoom pulse — organic, alive
- Reveal: starts zoomed in, eases to normal — dramatic unveil
- Flash Cut: brightness surge on cut + push-in — high energy
- Power Zoom: an assertive zoom for high-energy listings

Cinematic Address Overlay

Broadcast-quality lower-third address pill, shown on the image you choose.

- Dark navy pill with gold accent bar
- Fades in over 0.5s, then holds for the full image duration
- Shows street address + city, state, zip
- Choose which image displays the overlay (First or Second image) directly in Property Details

Transition Styles

Seven transition options between photos and videos.

- Random, Crossfade, Slide Left, Slide Right
- Dip to Black, Zoom In, Split Screen
- Adjustable transition duration (0 to 5 seconds)
- Tip: Crossfade and Dip to Black pair best with all motion styles

Virtually Staged Badge

Automatic disclosure badge for AI-staged photos.

- Circular badge at bottom-left of staged photos
- Per-photo toggle in Photo Manager
- MLS disclosure compliance support

5. BACKGROUND MUSIC

Built-in Music Library

Curated royalty-free tracks included with the app.

- Multiple genre/mood options
- Preview tracks before selecting
- Loops seamlessly to match the full length of the tour, regardless of tour or track length

Custom Music Upload

Use your own licensed music tracks.

- MP3 and WAV support
- Auto-fades at end of tour
- Volume control

Music Credit Display

Optional music credit shown at the bottom of the Closing Card.

- Displays track name and artist when provided

6. PHOTO BACKGROUND & SCENIC OVERLAYS

Photo Background Fill

Controls what fills the black bars behind portrait images in Landscape mode.

- Black: clean, minimal
- Blurred: blurred version of the photo — professional, seamless
- Zoom to Fill: crops to fill frame — no bars at all
- White: bright, airy feel

Scenic Video Background

Cinematic scenic video loops play behind your slides.

- Multiple scenic loop options
- Adjustable overlay opacity
- Adds depth and movement without distracting from photos

7. TOP BANNER & AGENT INFO BAR

Top Banner

Persistent agent or property info bar, with fully independent control for each export format.

- Landscape and Portrait/Square each have their own independent Show Banner, Show Captions, and display mode settings
- Three display modes per format: Property Details, Contact, or Alternating (switches every few seconds)
- Property Details fields: Address, Beds, Baths, Square Feet, Parking, Waterfront
- Contact fields, selectable independently per format: Name, Phone, Company, Email, License #
- Portrait/Square protect Name, Phone, and Email from ever being dropped for space — if a selection won't fit, lower-priority fields (License, then Company) are omitted automatically, with a clear on-screen notice showing exactly what will and won't display
- Bold font rendering, scaled proportionally to each export resolution for sharp legibility at every size

8. TOUR SETTINGS & EXPORT

Output Video Quality

Full control over rendered video specifications.

- Resolutions: 1280x720 HD, 1920x1080 Full HD
- Frame rates: 24, 30, 60 fps
- Quality presets: Draft, Standard, High, Maximum

Timing Controls

Fine-tune the pacing and feel of your tour.

- Min and Max hold time per photo (0.5 to 60 seconds)
- Transition duration (0 to 5 seconds)
- Motion intensity slider
- Closing card duration (3 to 30 seconds)

Orientation

Auto-detects the best format from your uploaded photos.

- Landscape 16:9 — MLS, YouTube, email standard
- Portrait 9:16 — Instagram Reels, TikTok, Shorts
- Recommended settings shown based on your photo set

Multiple Export Formats

Export more than one format from a single session.

- Landscape 16:9 (always available)
- Portrait 9:16 — optional checkbox

- Square 1:1 — optional checkbox
- All formats rendered from a single export session

Unbranded Export

Clean MLS-compliant version without agent branding.

- Removes opening/closing cards
- Removes top banner and agent info
- Exports as a separate file alongside the branded version
- Required by many MLS submission rules

Cinematic Address Overlay Toggle

Enable or disable the lower-third address overlay per tour, directly in Property Details.

- On by default
- Easily toggled off for unbranded or custom presentations

9. PROJECT MANAGEMENT

Save & Load Projects

Full project save/load system — resume any tour at any time.

- Saves as a .pvt project file
- Preserves all photos, captions, banner, and card settings exactly as configured
- Load previously saved projects instantly
- Settings persist between sessions

Tour Summary Panel

At-a-glance dashboard showing current tour configuration.

- Displays all key settings in one view
- Photo/video count and duration estimate
- Export progress bar and frame counter

10. UI & ACCESSIBILITY

Dark/Light Mode

Toggle between dark navy and light themes.

- Dark mode default — easy on the eyes for long sessions
- Light mode available for bright office environments

Guided Splash Screen

5-step workflow guide for new users.

- Step-by-step clickable workflow buttons
- Each step opens the relevant window directly

Instructional Header

Persistent hint text above the preview area.

- Clear call-to-action for first-time users
- Non-intrusive — thin gold accent stripe at top

Tooltips

Context-sensitive help on key controls.

- Hover tooltips explain many settings throughout the app
- Coverage is being expanded across the remaining controls

